

# Robyn Yeh

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## relevant work

### **Deloitte Digital HEAT in Los Angeles**

Senior Art Director | April 2025 - Present

Art Director | April 2021 - April 2025

*Clients: Dave & Buster's, AAA Insurance, Los Angeles Metro, Bread & Butter Wines, LTK (LikeToKnow.It)*

### **MullenLowe Los Angeles**

Junior Art Director | July 2020 - April 2021

*Clients: Hawaiian Airlines, California Avocados Commission, High West Whiskey, Acura*

### **BBDO Los Angeles**

Junior Art Director | August 2019 - July 2020

Art Director Intern | June 2019 - August 2019

*Clients: AT&T, Clio Award Show*

### **Proof Advertising in Austin, Texas**

Art Director Intern | January 2019 - May 2019

*Clients: Mouser Electronics, American Heart Association*

### **The University of Texas System in Austin, Texas**

Art Director Intern | September 2018 - December 2018

*Created alcohol and consent campaign for all UT schools*

### **MRM//McCann West in Salt Lake City, Utah**

Art Director Intern | June 2018 - August 2018

*Clients: Rudy's Kids (by Rudy Gobert), Chevrolet, Planned Parenthood*

## relevant qualifications

### **Education**

The University of Texas at Austin | c/o May 2019

*The Texas Creative Portfolio Program*

### **Technical Skills**

Adobe Photoshop, InDesign, Illustrator, ProCreate

### **Interests**

Brazilian Jiu Jitsu, Snowboarding, Free Diving, Dog Fostering, Dog Training, Animal Welfare, Freshwater Fishing, Baking, Pastry Decorating, Ice Cream Making, Plants/Gardening, Hiking, Wildlife Conservation

## irrelevant work

### **Live Love Animal Rescue in Los Angeles, California**

Large Dog Foster | January 2021 - Present

*Gave large dogs a transitional home prior to adoption*

### **Memorial Bakery in Houston, Texas**

Cookie Decorator | June 2012 - December 2017

*Increased personal weight gain by 10%*

### **Austin Animal Center in Austin, Texas**

Large Dog Caretaker | January 2016 - July 2017

*Hid from my responsibilities by playing with large dogs*

### **Polkadots Cupcake Factory in Austin, Texas**

Cookie Decorator | July 2016 - December 2016

*Failed to make any cakes or cookies too pretty to eat*

### **Dr. David Ho, M.D., P.A., at Houston Methodist**

Office Intern | June 2015 - July 2015

*Recorded important info from patients' pee cups*

### **NIKE Store in Houston, Texas**

Sales Associate "Athlete" | April 2015 - June 2015

*Tried to prevent stealing in store but I am unintimidating*

## relevant mentions

### **Silver Effie - Sustained Success**

AAA Insurance

### **Silver Clio - Music Supervision; Use of Music in Audio**

AAA Insurance - Boys No More

### **Association of Music Producers Awards 2024 Shortlist**

AAA Insurance - Boys No More

### **The FWA, Awwwards**

Hawaiian Airlines - Aloha From Above Mobile Game

### **American Advertising Federation Awards Austin**

Judge's Choice for The Atlantic | 2019

Gold Addy for The Atlantic | 2019

Bronze Addy for Lonely Planet | 2019